

CORPUS

A European research project on knowledge brokerage in sustainable consumption policies



funded in



ESDN Conference
Szentendre
28/29 June 2011
Gerald Berger (RIMAS)

CORPUS – basic idea

innovative ways of **KNOWLEDGE BROKERAGE**



at the example of
sustainable consumption policies

The Consortium Partners of CORPUS

RESEARCH



REGIONAL ENVIRONMENTAL CENTER



POLICY-MAKING

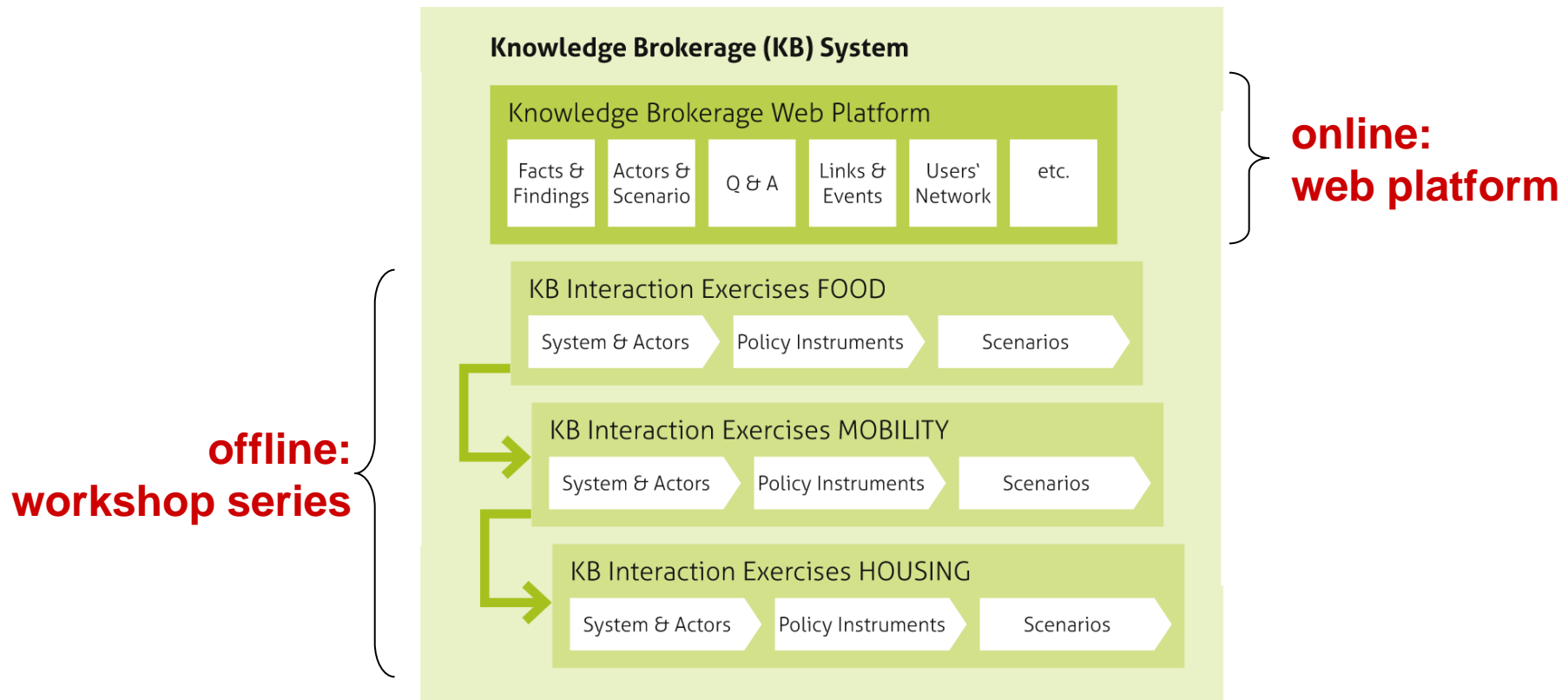


lebensministerium.at



CORPUS – the project

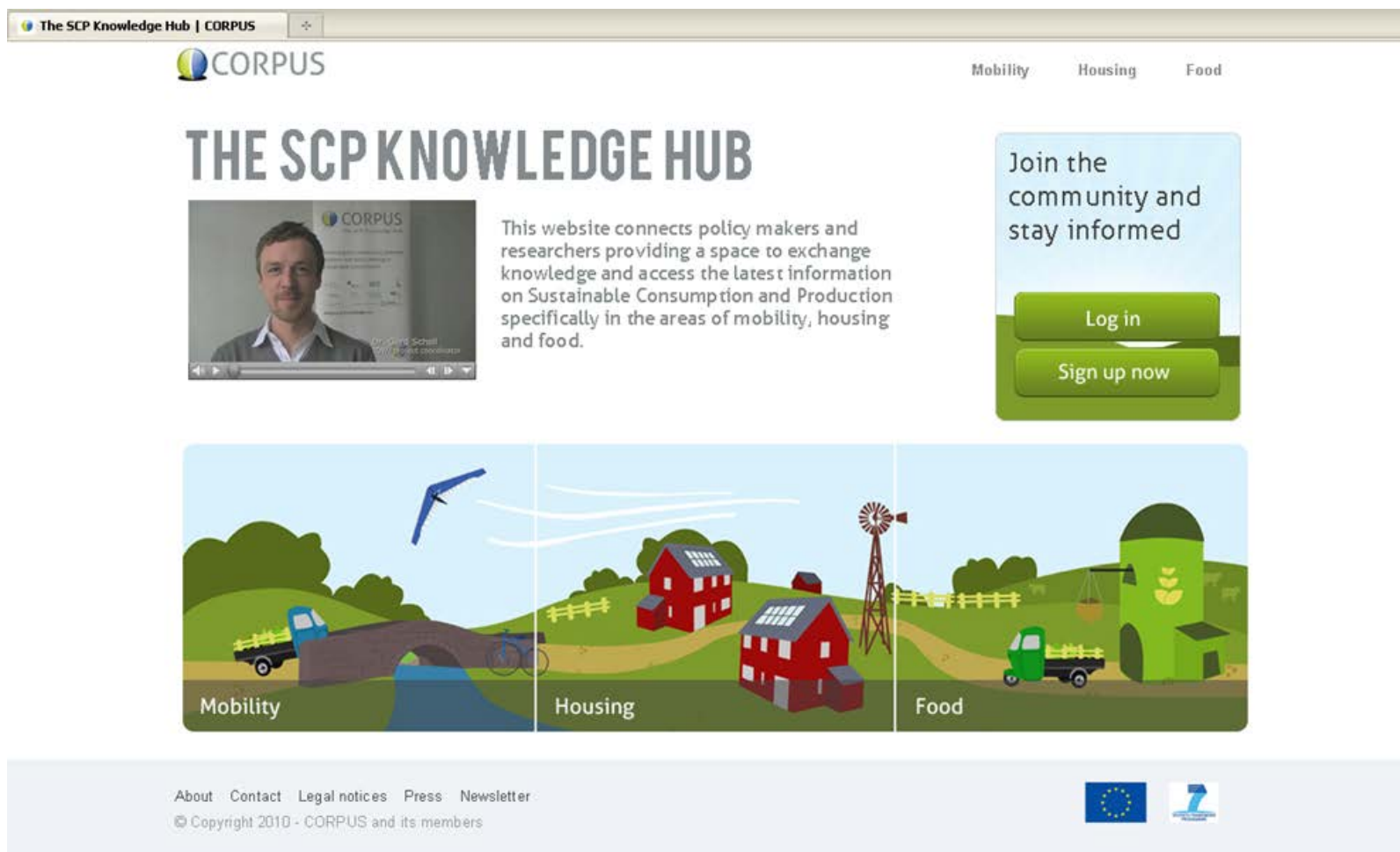
Enhancing the Connectivity Between Research and Policy-Making in Sustainable Consumption (2010-2012, EU FP7)



Expected outcomes from CORPUS

- www.scp-knowledge.eu as knowledge brokerage gateway
- establish **community/network** of professionals (policy & science) in sustainable consumption
- increase **evidence-based policy-making** in sustainable consumption
- increase **policy-led research** in sustainable consumption

CORPUS web platform: www.scp-knowledge.eu



Innovation in knowledge access & exchange

knowledge according
to personal interests

CORPUS Mobility Housing Food

My CORPUS

On this page, you will receive information on the areas of interest that you select in [My Account](#). Find other experts with similar interests on the [Member Search](#)!

Announcement

Please login and [TAKE PART IN THIS POLL](#) to identify the best mobility policy instruments in the run up to the next mobility workshop on 6-7th October. 14 Jun 2011

[Read more](#)

Latest Activities

New member	Agneta Andersson	16 Jun 2011
Knowledge	Plug-in electric vehicles Changing perceptions, hedging bets	15 Jun 2011
New member	Mr. David McGuinness	15 Jun 2011
Knowledge	The Benefits of Procuring School Meals through the Food for Life Partnership	15 Jun 2011
New member	Peter Baeyens	10 Jun 2011
New member	Mrs. Anu Salo	8 Jun 2011

[Read more](#)

Events [Create event](#)

Gerd Scholl

- My CORPUS
- Members
- Messages
- My Groups
- My account
- Question and Answers
- Create content
- Log out

Workshop Groups

- Workshop II Mobility
- Food Group
- Workshop III Food
- Workshop I Mobility
- Workshop II Food
- Workshop I Food

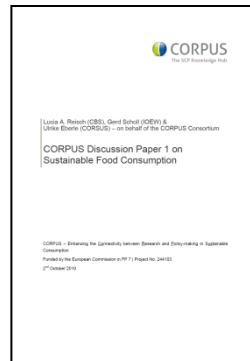
[more](#)

Join our workshop

[Register here to our Workshop on Sustainable Mobility,](#)

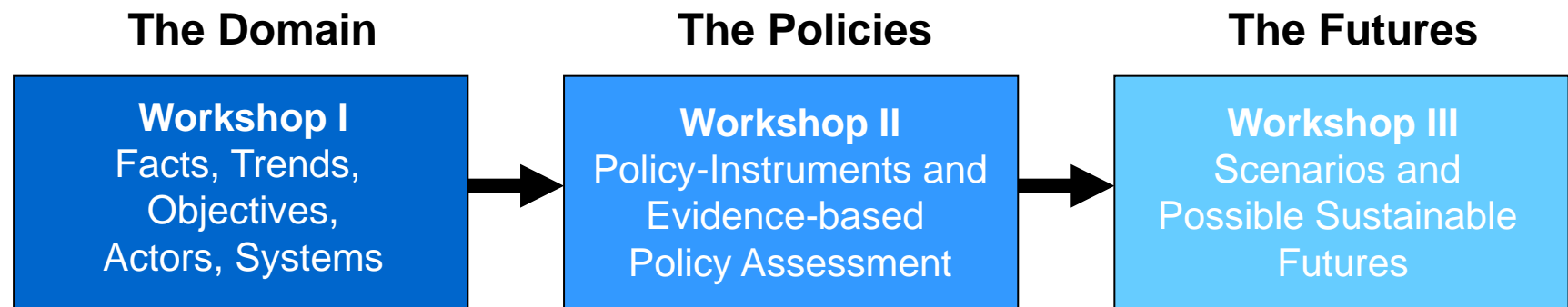
CORPUS web platform – status quo

- more than 450 registered users
 - from over 50 countries
- almost 400 documents
 - 208 scientific publications, 127 policy documents, etc.
 - prepared by CORPUS team
 - 26 „knowledge units (KU)“ (evidence reviews)
 - 4 discussion papers



„Policy Meets Research“ Workshops

food / mobility / housing



- so far 4 workshops (3 x food, 1 x mobility)
 - 150 participants
 - 25 countries represented

1st „Policy Meets Research“ Workshop on Food



setting the stage



walk-around
poster session



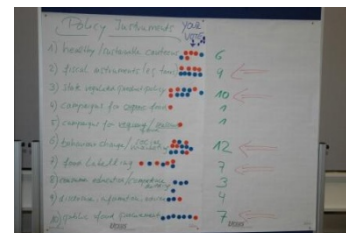
networking



cognitive
mapping



good practice of
national policy-
making



offline voting



CORPUS	
1.1. How did you experience the topics presented before the workshop? Did you find them interesting or challenging? What did you learn?	
Knowledge gain	Strongly agree, agree, neutral, disagree, strongly disagree
Knowledge share	Strongly agree, agree, neutral, disagree, strongly disagree
1.2. How did you find the length of the workshop?	
Workshop length	Too short, just right, too long
1.3. How did you find the workshop content?	
Workshop content	Very relevant, relevant, not relevant, not relevant at all
1.4. Workshop organization	
1.4.1. How did you find the workshop organization?	Very good, good, not good, not good at all
1.4.2. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.3. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.4. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.5. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.6. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.7. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.8. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.9. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.10. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.11. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.12. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.13. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.14. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.15. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.16. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.17. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.18. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.19. How did you find the workshop and its location?	Very good, good, not good, not good at all
1.4.20. How did you find the workshop and its location?	Very good, good, not good, not good at all

evaluation

setting the stage



perception
mapping



networking



good examples /
policy learning



flashlights on
national policies



co-development of
research agenda

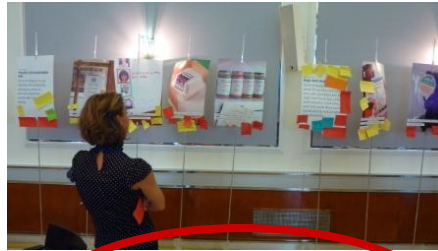
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evaluation

3rd „Policy Meets Research“ Workshop on Food



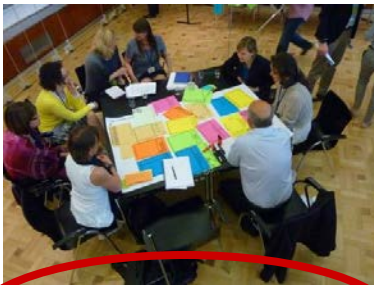
setting the stage



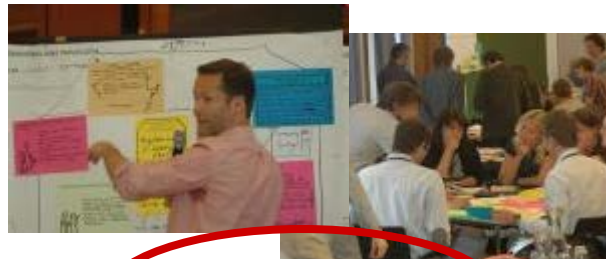
snapshots of
the future



networking



scenario building



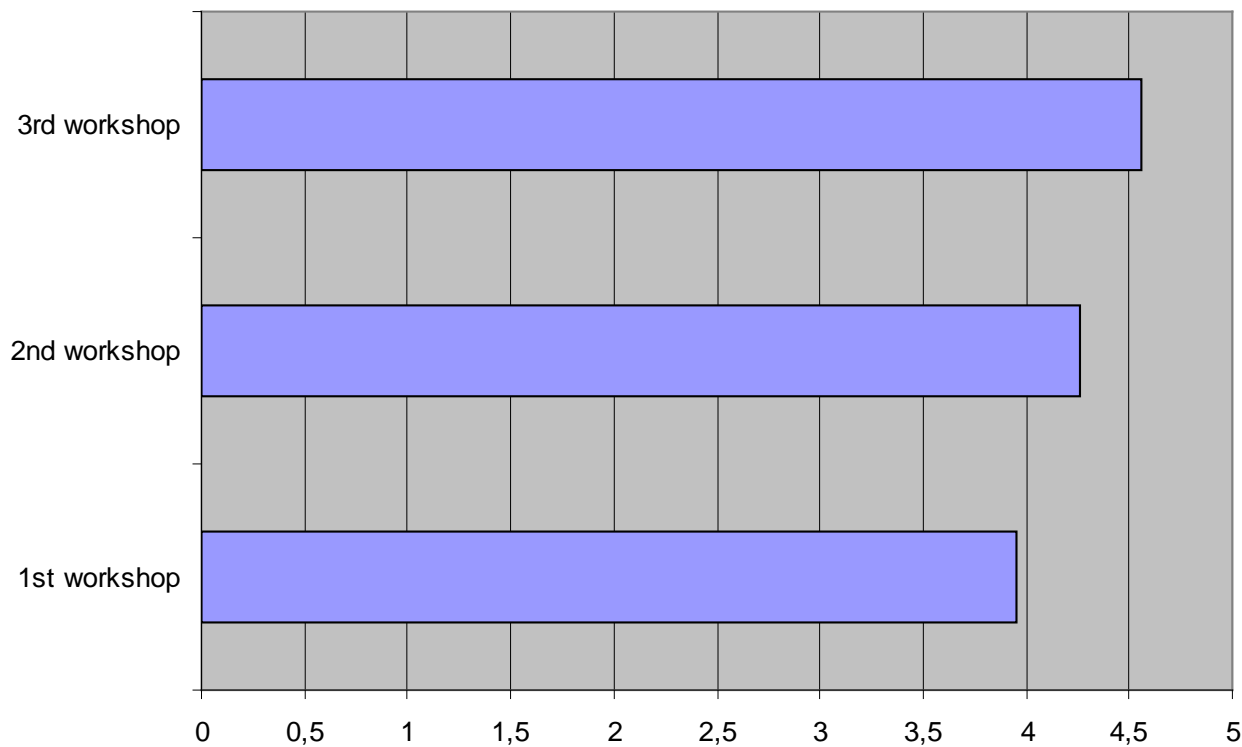
backcasting

A screenshot of a survey form titled "CORPUS". The form has several sections with checkboxes and text boxes. The sections are: 1.1 How did you experience the topics presented during the workshop? Did you have any ideas or suggestions? How did you feel? 1.2 How did you feel about the length of the workshop? 1.3 How did you feel about the format of the workshop? 1.4 Workshop programme 1.4.1 How did you feel about the introduction on Wednesday evening? 1.4.2 How did you feel about the introduction and the day itself? 1.4.3 How did you feel about the presentation of the topics? 1.4.4 How did you feel about the presentation of the topics? 1.4.5 How did you feel about the presentation of the topics? 1.4.6 How did you feel about the presentation of the topics? 1.4.7 How did you feel about the presentation of the topics? 1.4.8 How did you feel about the presentation of the topics? 1.4.9 How did you feel about the presentation of the topics? 1.4.10 How did you feel about the presentation of the topics?

evaluation

Overall assessment of food workshops

On a scale from 1 (very bad) to 5 (very good), how would you assess the “Policy Meets Research” workshop?



Specific outcome of food workshop series: Research Agenda

SUSTAINABLE FOOD SUPPLY CHAINS

- Local food and sustainability
- Transparency of the food supply chain
- Food waste
- Retailers and sustainable food
- ...

SUSTAINABLE DIETS

- Reduction of meat consumption
- Sustainable and healthy diets
- Tackling obesity
- Food inequality
- ...

DRIVERS OF FOOD CONSUMPTION

- Consumer behaviour
- Availability & affordability of sust. food
- SPP of food
- Contextual mega-trends
- ...

POLICY ISSUES & KB

- Policy coordination and governance
- Methods of policy research
- Knowledge brokerage
- ...

POLICY ISSUES AND KNOWLEDGE BROKERAGE

HOT TOPICS

KNOWLEDGE NEEDS

**Knowledge
brokerage**

- ✓ Information transition management of available scientific knowledge for policy-makers
- ✓ Differences of rationalities, needs and objectives between research and policy-making and how to deal with them; how best to translate research results for policy-makers' needs, e.g. information management inside the public administration
- ✓ Best ways to communicate research results about conflicts and trade-offs between the environmental, social and economic aspects of sustainable food consumption
- ✓ Differences in cultural and organisational factors in policy-research interactions and how to overcome them
- ✓ Evaluation of the reliability of scientific knowledge (in the exchange between policy-makers and researchers): meta-analysis of scientific findings in the form of a systematic overview
- ✓ The role and influence of intermediary institutions (e.g. think tanks, consultants) in the policy-making process, particularly on the EU level
- ✓ Knowledge management of policy-makers: finding and applying the "right knowledge"; definition of quality criteria for knowledge brokerage
- ✓ Innovative ways of how to link research to policy-making and related success factors
- ✓ Easy accessibility and usability of database(s) of research findings for policy-makers
- ✓ Knowledge management about future developments – using scenarios and visioning processes

CORPUS – What's in it for you?

- **exchange of knowledge** on sustainable consumption policies
- **opportunity for networking** with other European professionals
- experience **innovative forms of knowledge brokerage**
- inform researchers about **knowledge demands**

Thank you.

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