



Enterprise Europe Network Łukasiewicz – WIT

Agnieszka Ozimkowska
Sustainability Advisor

Marcin Olszewski
Expert/Advisor



Who we are?

The world's largest support Network for innovative SMEs with international ambitions



Network Composition

+450

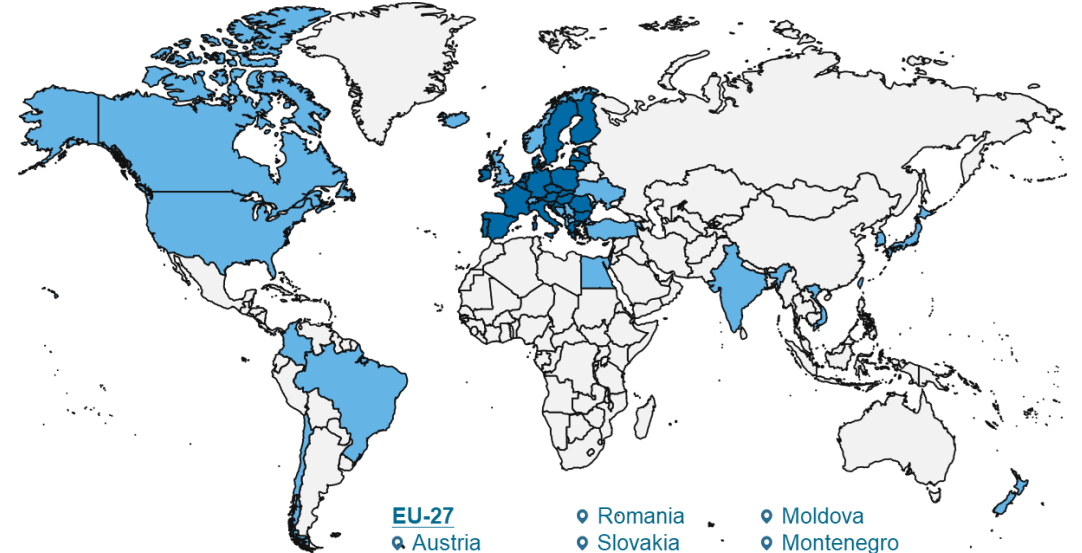
Organisations



Hub&Spoke

53

Countries, present in all
regions of the EU



EU-27

- ♦ Austria
- ♦ Belgium
- ♦ Bulgaria
- ♦ Croatia
- ♦ Cyprus
- ♦ Czechia
- ♦ Denmark
- ♦ Estonia
- ♦ Finland
- ♦ France
- ♦ Germany
- ♦ Greece
- ♦ Hungary
- ♦ Ireland
- ♦ Italy
- ♦ Latvia
- ♦ Lithuania
- ♦ Luxembourg
- ♦ Malta
- ♦ Netherlands
- ♦ Poland
- ♦ Portugal

- ♦ Romania
- ♦ Slovakia
- ♦ Slovenia
- ♦ Spain
- ♦ Sweden

- ♦ Moldova
- ♦ Montenegro
- ♦ New Zealand
- ♦ Northern Macedonia
- ♦ Norway
- ♦ Serbia
- ♦ Singapore
- ♦ Switzerland
- ♦ Taiwan
- ♦ Türkiye
- ♦ Ukraine
- ♦ United Kingdom
- ♦ United States
- ♦ Vietnam

International

- ♦ Albania
- ♦ Armenia
- ♦ Bosnia and Herzegovina
- ♦ Brazil
- ♦ Canada
- ♦ Chile
- ♦ Colombia
- ♦ Egypt
- ♦ Iceland
- ♦ India
- ♦ Israel
- ♦ Japan
- ♦ Korea
- ♦ Kosovo

The Network approach

How we help SMEs



Individual expert services



Workshops



Matchmaking events



Company missions

1. What does sustainable reporting mean for SME businesses?

- Costs: companies only link the implementation of Sustainability with costs, especially at the beginning. They do not feel the benefits for the future they do not link climate change to their company's resilience and increasing costs/profit loss.
- The complexity of regulations and standards and rapidly changing legislation concerned with sustainability is complicated, time-consuming and makes it difficult to navigate and keep up with.



What does sustainable reporting mean for SME businesses?

Lack of:

- immediate benefits discourages especially companies with a short-term management approach.
- resources and knowledge: lack of qualified staff, expertise.
- motivation to change due to current high profitability, market interest, lack of competition.
- openness to “new” approaches, culture, stereotypes. Perceived as a problem, an unnecessary burden.

Despite the above challenges and distrust, many SME's are beginning to see the benefits of their environmental, community and good governance efforts. They are looking for partners, support, knowledge.



2. How does EEN meet the needs of SME's?

Education through training and workshops:

2023	2024
<ul style="list-style-type: none"> • „Sustainability and its impact on business„ • „Sustainability reporting/ESG step by step” • „Life cycle analysis and carbon footprint calculation – step by step” 	<ul style="list-style-type: none"> • „ESRS-based Sustainability Reporting (ESG) – step by step (with special focus on Dual Materiality Analysis)” • „Sustainability reporting (ESG) based on ESRS – How to create an ESG strategy.” • „Funding opportunities for sustainability in SMEs for 2024-2027” • „How to implement Circular Economy in your company? From theory to practice„ • „How to count an organization's carbon footprint?

Others:

- „Is sustainability/ESG for SMEs? – New regulations, challenges and opportunities”
- „Is Sustainability/ESG for SMEs – 1st EEN ESG Forum’
- **Face-to-face support – preparation for reporting according to VSME, value chain analysis, stakeholder mapping, implementation of SDGs into company strategy**

4. Key barriers to sustainable SME growth

- Financial constraints.

The availability of financial resources is a key challenge for SMEs. Investments in sustainability often require initial capital, which many companies do not have. As EEN, we help identify available grants, EU funds and other financing instruments for green transformation.

- Regulatory and compliance issues.

Sustainability regulations are dynamic and complex. As part of our work, we support SMEs to understand the regulatory requirements, including ESG reporting, and help them to adapt their business strategies to the new legal standards.



Key barriers to sustainable SME growth

- Lack of awareness and knowledge.

Many SME owners do not have sufficient knowledge about sustainability. In response to this problem, we organize training, workshops and individual consultations to help companies implement green and social business strategies.

- Supply chain constraints SMEs are often dependent on larger suppliers who do not always prioritize sustainability.

We support companies to build responsible and green supply chains and implement the principles of a circular economy.

- Consumer demand and market access.

Although consumer awareness of environmental issues is growing, sustainable products and services do not always find adequate demand. We work with SMEs to help them communicate their environmental values effectively and gain a competitive advantage through certification and innovative marketing strategies.



5. Stakeholder perspectives

- Government and policy makers.

We act as an intermediary between SMEs and public institutions, supporting companies in adapting to new regulations and helping them to navigate complex administrative procedures.

- Financial institutions.

We work with institutions, i.e. PARP, MR&T, to create favourable conditions for financing green investments by SMEs, including through dedicated financing programmes e.g. GOZ, green energy.

- SME owners and industry leaders.



6. Initiatives and tools to support SMEs

- Education and training.

We organize workshops and training on ESG, sustainability reporting and carbon footprint reduction. We offer EEN Energy Project Audits to help companies improve energy efficiency. We create educational materials and online resources available to all interested SMEs.

- Financial support and advice.

We provide free advice on ESG and sustainability strategies, conduct CO2 and LCA audits for SMEs, supporting them to identify areas for optimization. We assist companies in applying for green financing and grants.

4.3 Cooperation and exchange of good practices.

We inform about forums and working groups where entrepreneurs can exchange experiences. We promote partnerships within EEN Energy, supporting cooperation between companies and sustainability organisations. We help companies to obtain environmental certification and improve their competitiveness in the market.



7. Summary

As an Enterprise Europe Network, we support SMEs in their transformation towards sustainability. Through our education programs, consultancy and the EEN Energy initiative, we help companies overcome key barriers to implementing green strategies. By working with governments, financial institutions and industry leaders, we aim to create an enabling environment for SMEs to grow sustainably.



#EENCanHelp

Thank you

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