Business in the Post 2015 Development Agenda

- Need for a strong engagement of business to achieve a truly sustainable development.
- <u>Broad variety of actors</u> which populate the category of businesses, from micro enterprises, to state-owned enterprises and to transnational corporations.

Role of business in SD:

- a. injector of the financial capital to sustainable investment projects
- b. response to the sustainability mega-forces
- c. development and dissemination of new technologies,
- d. shift in business model and strategy,
- e. direct engagement and partnership with governments, and
- f. account for and report on their contribution towards sustainable goals









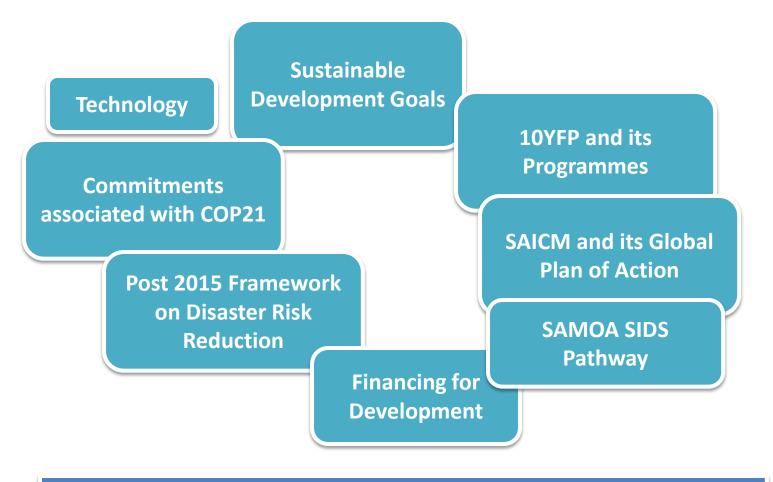








Call for business engagement reflected in:



Making the "business case" for business engagement in and contribution to these multiple frameworks ...

















Sustainability mega-forces driving business strategies

Climate change
Energy and fuel availability
Material resource stocks
Water supplies
Population growth
Food security
Concentration in urban areas

Deterioration of biodiversity and ecosystems
Workers and communities' health
Increased intensity of natural & technological
disasters

 Translating the findings of sustainability / environmental assessments for business (i.e. GEO, life cycle thinking principles, IRP)















