

Project Name: “Youth4Youth Center”

Project Venue: Project Consortium Countries

STEP 1

Needs analysis – Why this project is needed?

- Young people are inactive,,isolated,not communicating, not using their skills migrants-not connected, looking for a job

Needs:

- Young-involved in society, be more active, to feel valuable migrants
- To be accepted, to find job, interag with the local culture
- Using sports, culture and IT, etc. as subjects to have in the program to achieve these objectives

ADVICE

- A problem analysis should be carried out prior to the project about the problem that the project wants to solve, in general in the world, in Europe and in the countries where the project will be implemented. (i.e. current figures, articles, analysis from references)
- BEFORE THE PROJECT APPLICATION a “customized needs analysis” study should be carried out in all countries where the project will be implemented specifically for the target audience that the project focuses on. The results of this study should be included in the general needs analysis of the project. By selecting a target group of 20-30 people from the countries where the project

will be implemented - a total of 120 figures will make sense- the actual needs of the main theme of the project can be identified and the project activities can be shaped in this way. Furthermore, the fact that the project consortium makes such a needs analysis before the project will bring a significant plus point for the project evaluation. (This research can be published in pdf or infographic format on the web page of the project coordinator.) Linking directly to this page in the project form will be very important for understanding the motivation of the project consortium to realize the project.

- In this section, reference should be made to the areas in which the project intersects with the priorities of the program.

Who will be the target group(s) of your project? (age group, characteristics of the target group)

local youth 17-27 aged
migrant youth 17-27 aged

ADVICE

- Project target groups should be classified as focus groups as much as possible according to their differences. (For example, Target Group 1: Unoccupied and unemployed young women between the ages of 20 and 25, living in relatively less developed areas of Madrid)
- When defining the target group, the past experiences of each target group, the needs to be focused on the project objectives, the problems to be solved during and after the project, and the competencies they need should be defined.
- The methods to reach each target group should be discussed in detail. What methods, tools, activities will be used to reach the target group and the responsibilities of the project partners should be answered.

- In addition to the target group to be directly involved in the project, different groups/institutions/stakeholders to be reached through dissemination activities should be included in this section.

- Objective / measurable criteria to be used for the selection of the target audience to be included in the project should be established with the project consortium. A scoring/evaluation system should be established for the weight of these criteria in the selection to be made. (Example: 25 points for being unemployed, living in the targeted area, the urgency of the need for the project, etc.)

- If there is a disadvantaged group among the project target groups, the special measures to be taken to reach this audience should be included in this target audience statement.

STEP 2

Defining the aim and objectives – What is the project for?

Aims and objectives:

- To improve their self-confidence through improving their skills and competences
- To gain more knowledge about specific topic they are interested in
- To intergrate with local communities
- To become multipliers
- To create a stabile workshop place for the participants and the newcomers after
- To provide technical education in the topics above
- To create a manual guide with instructions on how they can gain more self confidence
- To create new tools based on ICT Technologies to encourage them to improve themselves
- To provide more knowledge in practical issues (e.g. how to create a CV etc.)
- To create seminar courses or working shops to help where ever we can help

ADVICE

General considerations for the project objectives and purposes;

- The project objective statement should be simple, understandable and, if necessary, divided into sentences. The objective statement should give a general answer to the question, "Why does this project exist? '.
- The target sentences that will enable us to reach the general purpose of the project should be written based on the results you will reach in the project. While writing these, the needs of the target audience should be set out and concrete contributions should be made to meet these needs.
- Project objectives should include the short and medium-term. It should be numerical, measurable, clear and concrete.

For this project, for example;

Aim of the Project: Our project aims to improve social and professional competences of young adults; who are isolated, unemployed and whom have trouble leading active social lives, to get them involved in public life. In addition to this, it aims to strengthen social adaptation by building a bridge between local young adults and young immigrants.

In this context;

Project Objectives :

- To establish and operate an International Youth Empowerment Center called "Youth4Youth", targeting disadvantaged young people.
- To establish a strategy and action plan through international expertise in order to ensure the sustainability of the center.

- To provide the management of the center through international cooperation by employing 2 full-time employees, 1 part-time employee and 2 interns within the centre.

- To develop and apply for 4 months a Social Inclusion via Culture & Art Program to be implemented within the centre by bringing together experts from Italy, Portugal, Serbia and Greece; consisting of 64 hours of non-formal education methods, targeting young people's social inclusion, active participation, empowerment by developing their fundamental skills.

- To develop and apply for 4 months a 144-hour Vocational Training Program with the participation of international experts in order to develop youth vocational and professional skills through ICT Technologies.

- To prepare a communication guide for families, to organize training programs for families, and to provide consultancy services in order to strengthen the communication of disadvantaged young people with their families.

- To create a manual guide with instructions on how they can gain more self confidence

- To ensure the participation of 30 disadvantaged young people from project countries within a 4-month period of Social Inclusion via Culture & Art Program and Vocational Training Program.

- To enable 30 young people who received training to participate in 7 days of culture and art activities in Greece.

- To establish one of the Europe's first 'International Philharmonic Orchestra’ – with participation of all target groups - by bringing together young people who receive training at the center with young immigrant people and

musicians from Greece, Serbia, Italy and Portugal, and to provide the active continuity of its international concerts following the project.

- To organize an international culture and art festival where young people will present their works as an output of the training programs to be implemented within the center.

- To render this festival a brand of “Youth4Youth” and to attract the attention of the youth by turning this festival into a traditional festival.

- Together with the project, we will create a “Employment Pool” for the benefit of the program graduates by the project consortium and stakeholders.

STEP 3

Defining the Methodology (Activities & Outputs)

Activities:

1. Define the specific topics (field) like ICT, ART... with mixed group of youth

2. Create skill sharing event in school and university to promote and find youth to involve that want to share with peer their competences knowledge

3. The youth involved invite and share the competence knowledge acquire to a little group of their pair

Output 1: “Youth4Youth Center” / Strategy and Action plan

Output 2: Social Inclusion via Culture & Art Program

Output 3: Vocational Training Program

Output 4 : Communication Guide for Families

Output 5 : Social Inclusion Manual Guide for Young People

Output 6 : Employment Pool

Activities

1. Define the specific topics (field) like ICT, ART... with mixed group of youth
2. Create skill sharing event in school and university to promote and find youth to involve that want to share with peer their competences knowledge
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ADVICE

- 1 - Good practice visits (successful inclusion centers in project countries.(The visits will be completed in the first 5 months of the project and a total of 3 countries will be visited)
- 2 – Generating project outputs (experienced members from the project consortium will produce project outputs in an 8-month work program)

3 – Project execution meetings (start-up, mid-term and final meeting will be held. 2-day meetings in project consortium countries)

4 - Social Inclusion via Culture & Art Program to be implemented within the center by bringing together experts from Italy, Portugal, Serbia and Greece; consisting of 64 hours of non-formal education methods, targeting young people's social inclusion, active participation, empowerment by developing their fundamental skills.

6 – Implementation of 4 months a 144-hour Vocational Training Program with the participation of international experts in order to develop youth vocational and professional skills through ICT Technologies.

5 – Implementation of the International Exchange Programme – (“Youth4Youth” Festival, 7 days / 30 young people / Greece)

6 - Local Skill Sharing Events (During 2 years of the project 10 different skill sharing events will be implemented. Each event will last 1 week)

7 – Professional Career Counseling Sessions - Each participant will have 10 different sessions with a total of 5 different experts.

8 – Organizing the Youth4Youth Summit to disseminate the results of the project. In 3 days, all experts from different regions of Europe will be invited to create a network, the results of the project will be shared and the project will be transferred to different countries.

STEP 4

Dissemination and Sustainability:

- Facebook and other social media
- National alliance web radio
- local newspapers

- municipality media and youthdepartment
- presentation at the schools and universities
- events at the local community
- guerilla marketing

Sustainability:

- Institutional: the municipality and entities involved continue to give space to the activities
- Financial: each participant give symbolic amount to participate
- Social: make agreement with participants that they need to involve at least one youth in for future steps.
- Recognition certifications, school credits

ADVICE

For example; in order to disseminate the “Youth4Youth” project, similar tools and activities to the following tools and activity contents were produced.

1 – youth4youthproject.org

- The content of all the training programs created by the project will be recorded and installed professionally and uploaded to this site via an online training module. In addition, an online test system will be developed. Target groups will be able to receive the vocational field and all soft skills training. All systems will be free of charge and they will be able to get a certificate if they are successful in examinations made through the system. By taking part in – youth4youth project employment pool, they will be able to benefit equally from these opportunities offered by the center. In addition, many dissemination tools that will be created by the project will be accessible on this site. The site will be available in all languages of the project partners.

2 – “Youth4Youth” Project Magazine (Online and Hard Copy)

- The project magazine will be produced both online and hard copy. It will be included for all outputs and dissemination tools of the project like, photographs, special writings and many other topics that the project has produced over the 2 years of operation.

3 - Youth4Youth Trainings Box

- All contents and outputs of the training programs produced by Youth4Youth project will be available in the training box. In this way, all materials of the training and printed educational contents booklets and DVDs will be accessible directly.

4- Youth4Youth project Presentation Presentations

- Presentations will use in all activities of the project. (seminars, congress, events, and online dissemination)

5 - Youth4Youth project Documentary

Within the context of the project, all phases of the project will be recorded. We will produce a documentary about the project at the end of 2 years. This study will be an interesting tool to be used in expansion activities.

6 - Youth4Youth Project Final Report

This report, which will set the initial targets and results of the project, will be an objective outcome, especially in reaching policymakers and producing new similar projects.

7 - Digital and Printed Images

Posters, brochures and social media images will be produced in printed and digital media for all promotion and dissemination activities of the project.

8 - Social Media Apps

Facebook, Instagram, and LinkedIn will be used to reach our target groups. We will produce innovative social media campaigns to spread the results of the project.

9 - Youth4Youth Project Seminar Series

Our project stakeholders will organize 10 different spreading seminar sequences with the culture & art centres, sports clubs, incubators, youth centres.

10 - Youth4Youth Project Summit

Organizing the Youth4Youth Summit to disseminate the results of the project. In 3 days, all experts from different regions of Europe will be invited to create a network, the results of the project will be shared and the project will be transferred to different countries.

11 - Regular Meetings of the International Youth Empowerment Unions

- Effective dissemination of the Youth4Youth Project will be held at these meetings. Regular Meetings of International Youth Empowerment Unions

12 - EU Common Centres and Networks Meetings

- Our project partners will disseminate the results of our project at regular networking meetings held by 25 institutions which are in the EDI networks.

13 - Meetings with Policy Makers

Face to face meetings with policymakers will be held with the European Commission by the organization of EDI. EDI has a strong lobby network in Brussels, which is directly related to youth policymakers in Europe. At these meetings, we will present the reports of our project, and we will disseminate the Youth4Youth Project model for piloting by policymakers.